

# 2023 ANNUAL REPORT

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# Genderhood Overview

01



photo credits: Dimitris Parthimos

## Vision

For a world  
of free gender expression

## Mission

Our mission is to empower  
communities of all ages  
to co-create a world of gender equality.



photo credits: Fluffy Library

## About us

Genderhood, founded in 2017, is the first organization in Greece to raise awareness and work towards the deconstruction of gender stereotypes and the promotion of gender equality focusing on the child.

Genderhood's interventions are realised through non-formal educational programmes, active learning, art practices and socio-cultural activities for children and adults of all ages.

Its actions are centred around four main pillars:

- Children & Prevention
- Adults & Empowerment
- Educators & Capacity Building
- Society & Awareness Raising



photo credits: Genderhood

## SOFIA KONSTANTOPOULOU MANAGING DIRECTOR

Sofia is a communication specialist and non-formal education trainer. After studying Communication, Sofia worked as a public relations and communication representative for various organizations. After spending several years in the fields of marketing and agency representation, she decided to dive deep into the field of project management. Participating in gender equality and empowerment projects around the world, she built a global picture around the integration of gender in every aspect of professional and personal life. Consequently, the next step was to participate in workshops as a speaker, organize conferences and design experiential workshops for children and adults. Her passion is travelling and coordinating participatory processes in groups.



photo credits: Zuzana Panaretou

## LAMPRINI GEORGIU EDUCATIONAL PROGRAM COORDINATOR

Lamprini is a graduate of the Department of Philosophy, Education and Psychology with further training in Expressive Art Therapy. After working for two years in the refugee field in structures to protect vulnerable children and women who have experienced gender based violence, in 2019 she found herself in a Zambian school organizing human rights workshops for children and adolescents. She has been a member of feminist and LGBTQI+ groups and integrates the gender dimension into all the activities she organizes.

At Genderhood, she continues her active contribution towards a society of equality and gender free expression.



photo credits: Genderhood

## EMMANOUELA SOLDATOU FUNDRAISING AND PROGRAM MANAGER

Emmanouela studied Economics at Athens University of Economics and Business and Development Studies at Cambridge University.

She explores socioeconomic power dynamics in marginalized groups and best practices to empower them and challenge systemic imbalances. She has worked with grassroots, national, and international organizations in development and fundraising strategies, project design and management, advocacy, and networking.

Comprehending gender inequality as inherently structural and systemic, she adopts an intersectional approach to contribute to a less violent world where every identity is respected and honoured.



## #me\_enoxleis

The campaign raised awareness about sexual harassment and its impact, educated and sensitized the youth on body boundaries, respect and consent culture.

Total Reach: 237.178



## Wow festival - Panel Discussion

Genderhood coordinated an open discussion on consent and the recognition of abusive and transgressive behaviours at the Stavros Niarchos Foundation Cultural Center, with over 600 high school students.



## Volumen toolkit

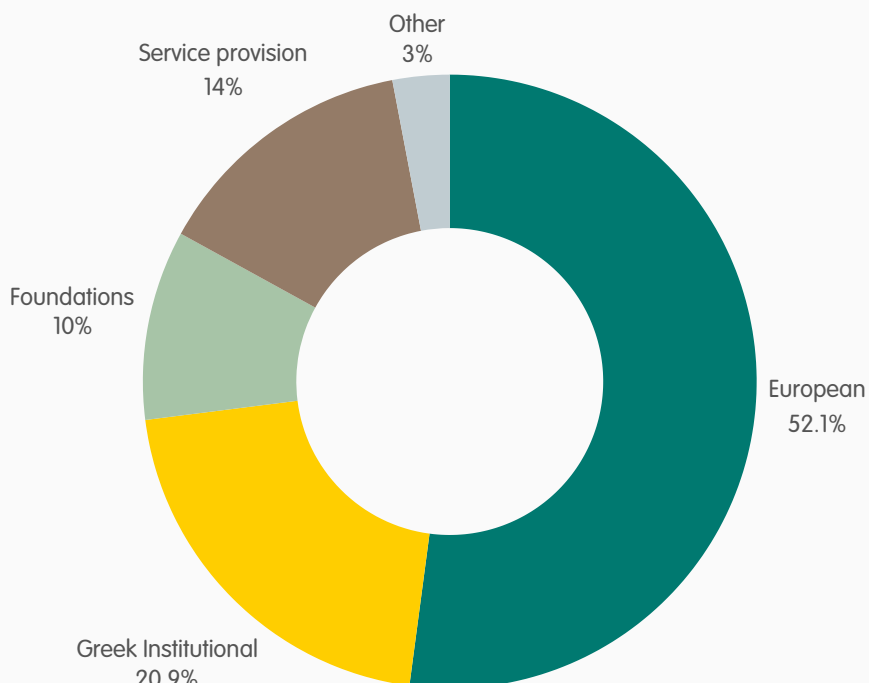
This toolkit consists of five (5) adaptable modules with non-formal education activities for frontline individuals working or interacting with volunteers and/or individuals involved in collective group activities.

# Budget Review

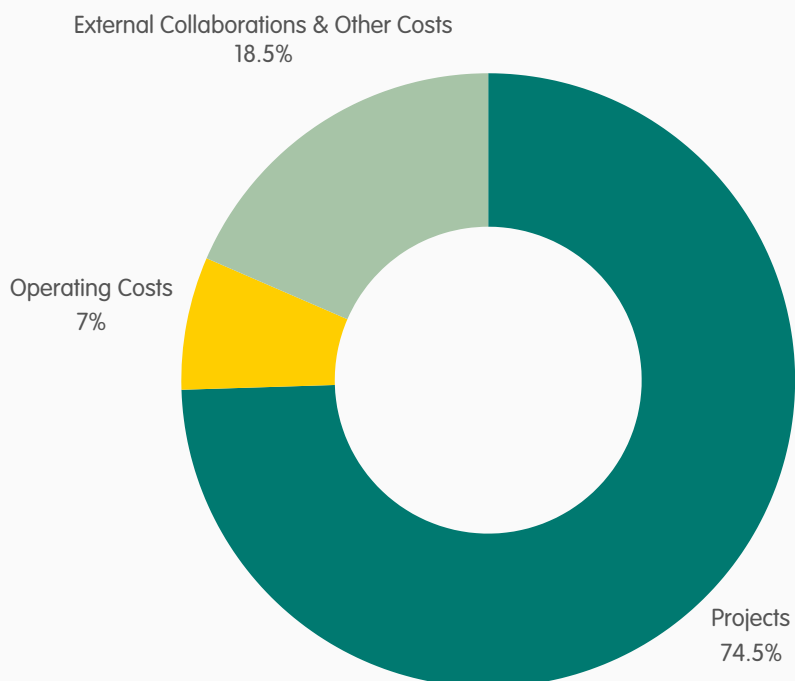
## Income

In 2023, GH achieved significant success across various funding sources. Notably, our participation in Erasmus projects was exceptional, with a 100% proposal acceptance rate. Additionally, we successfully obtained two (2) grants from Greek foundations and retained the collaboration and support of the Women's Mediterranean Fund. Furthermore, we secured funding from the Ministry of Education.

The 2023 fundraising efforts have secured the necessary budget for the smooth operation of GH throughout the year and established a strong financial foundation for 2024, allowing us to hire an additional team member.



## Expenses



# Activity Review

## A. Children



### 1. Synai/no for primary school students

Synai/no for primary school is one of Genderhood's non-formal education programs on consent, self-determination, and body autonomy, which are part of inclusive sexuality education. This experiential workshop promotes gender equality and seeks to create a safe space for children to interact freely and share personal experiences.

Children explore and define consent through experiential games, practice ways to express their "yes" and "no" and create a table with their consensual greetings, and personal safe bubble.

### 2. Synaino for high school students.

Synai/no for high school is one of Genderhood's non-formal education programs on consent, self-determination, and body autonomy, which are part of inclusive sexuality education. This workshop seeks to prevent incidents of gender-based violence and abuse in the underage population and promotes gender equality. Through role-play and brainstorming, children practice different ways of expressing consent in their daily lives. They discover how to communicate their feelings about their bodies, needs, and desires, to respect boundaries and respond appropriately when consent is not given.





# Activity Review

08

## A. Children



### 3. Are you online?

The educational program explores gender representations in the media and social media, focusing on educating middle school students about gender issues and social privileges. Its goal is to promote gender equality, deconstruct stereotypes, and develop critical thinking. At the same time, it aims to inspire teenagers to take an active stance against gender inequality.

### 4. Mpertes Anemistires 8-10 y.o.

The educational program Mpertes Anemistires is about gender stereotypes during the Carnival. Based on the fairy tale by Lina Mousioni (Metaixmio editions), the workshop invites children to step into the role of the heroine and the hero, opening the discussion about colours, appearance and gender choices.



# Activity Review

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## A. Children



### 5. Seasaw of equality 4-6 y.o.

The educational program explores gender representations in the media and social media, focusing on educating middle school students about gender issues and social privileges. Its goal is to promote gender equality, deconstruct stereotypes, and develop critical thinking. At the same time, it aims to inspire teenagers to take an active stance against gender inequality.

### 6. Let's talk about consent - WOW festival

Genderhood coordinated an open discussion on consent and the recognition of abusive and transgressive behaviours at the Stavros Niarchos Foundation Cultural Center, with over 600 high school students and facilitated 3 Synai/no workshops for Primary School students.



# Activity Review

## B. Adults & children



### 1. Synaino for parents

Synai/no for parents is one of Genderhood's seminars on consent, self-determination, body autonomy, and gender equality for parents with children 6-12 years old. The seminar aims to empower and educate parents on the above concepts and to integrate them into the upbringing of children, thus preventing incidents of possible sexual abuse.

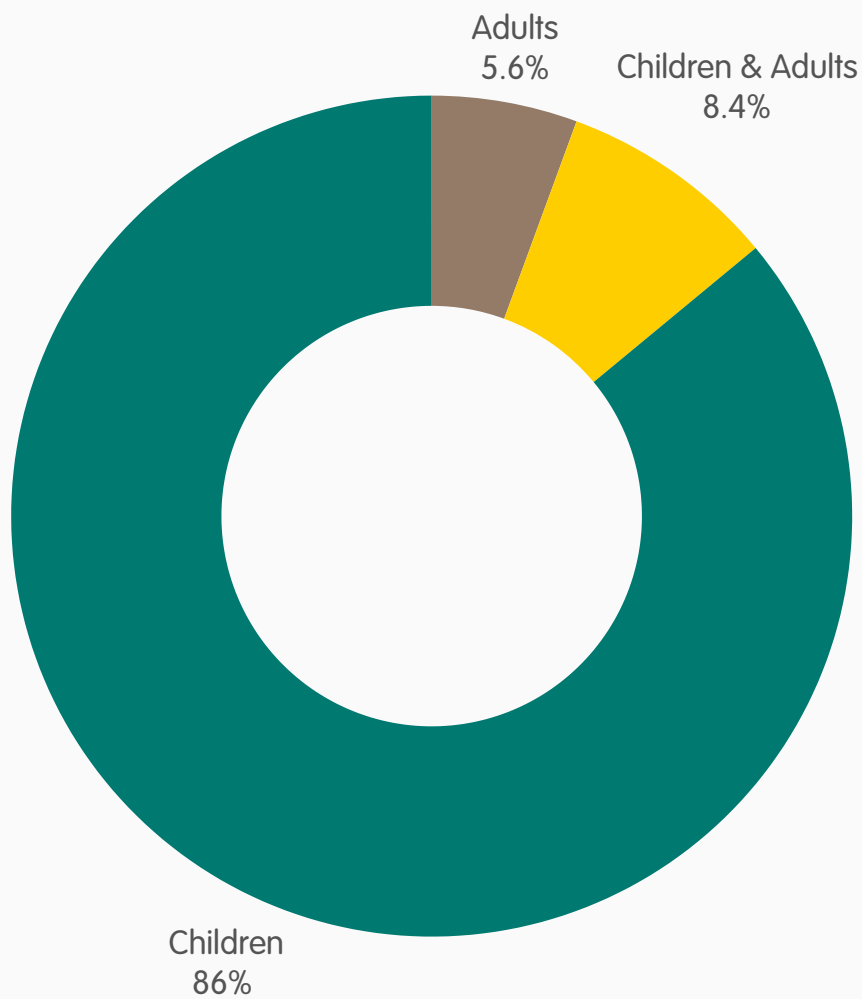
### 2. My body, my rules, Intergenerational workshop

In collaboration with the Australian Embassy, Genderhood conducted three intergenerational non-formal educational workshops. Based on Jayneen Sanders's book "My Body! What I Say Goes!", created a safe space for parents and their children to explore the significance of consent and body autonomy.



# Activity Review

63 Workshops



1616 Individuals

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# European Projects

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Through the PRESS project, we aim to respond to the growing need to support survivors of these forms of gender-based violence. PRESS is a two-year project (February 2022 – January 2024) and is being implemented with the Diotima Centre as coordinator and the Department of Communication and Mass Media of the National and Kapodistrian University of Athens and Genderhood as partners, in collaboration with the Greek Ombudsman and the Association of Social Workers of Greece (SKLE).

At the PRESS project, Genderhood contributed to the advocacy text, the awareness campaign #me\_enoxleis, and produced the guide of good practices focused on consent for professionals and held empowerment cycles for adolescents. Genderhood also conducted one (1) workshop for 18 educators and five (5) for 97 high school students.



The project VOLUMEN – VOLUnteering for inclusive DevelopMENT aims to promote and encourage non-profit organizations in gender mainstreaming in all their voluntary activities, through the development of an action plan that will contribute to sustainable gender equality.

Genderhood held three (3) community-based workshops to 40 professionals, ran the awareness campaign for gender equality #raiseVolumen, and developed and distributed the toolkit for Gender Unbiased Volunteering.

# Main Partners



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
Εθνικόν και Καποδιστριακόν  
Πανεπιστήμιον Αθηνών  
— ΙΔΡΥΘΕΝ ΤΟ 1837 —



ΠΑΙΧΝΙΔΙ · ΠΑΙΔΑΓΩΓΙΚΗ · ΠΟΛΙΤΙΣΜΟΣ



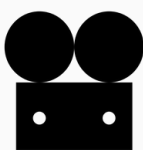
WE  
NEED  
BOOKS

Πολυγλωσσική Βιβλιοθήκη / Multilingual Library  
Πολυπολιτισμικό Κέντρο / Multicultural Center

t a v r o s



ΠΕΡΙΦΕΡΕΙΑ ΚΡΗΤΗΣ  
REGION OF CRETE



Παιδικό & Εφηβικό  
Διεθνές Φεστιβάλ  
Κινηματογράφου  
Αθήνας



Australian Embassy  
Athens

# Major Supporters

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**HELLENIC REPUBLIC**  
Ministry of Culture





## Genderhood

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Email



[www.genderhood.org](http://www.genderhood.org)

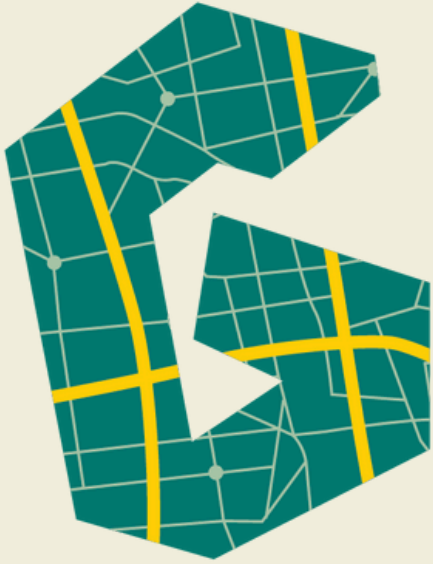
Website



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Greece

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**GENDER  
HOOD**